

# 2<sup>ND</sup> ANNUAL INTELLECTUAL PROPERTY LAW CONFERENCE

163V04

WEDNESDAY, 2 MARCH 2015 9.00am to 5.15pm

\$860

Intellectual property law in today's climate is nothing if not fast-paced, intricate and varied. Our experts will cover the most important developments in trademark and patent laws, intellectual property crimes and enforcement as well as the balance between copyright and design law. Gain the knowledge to keep your practice timely, current and successful, all while earning your mandatory CPD points.

## Session 1: LATEST DEVELOPMENTS IN INTELLECTUAL PROPERTY LAW

\$480

9.00am to 1.15pm

163V04A

» Chair: **David King**, Principle, EKM Legal

### Trends in Australian and Overseas Trade Mark Law

- Recent developments in trade mark law
  - Analysis of key trade mark law cases
- » Presented by **Michael Wolnizer**, Partner and Trade Mark Attorney, Davies Collison Cave; Pre-eminent Trade Mark Lawyer, *Doyle's Guide 2015*

### Latest Developments in Patent Law

- A closer look at the changes in patentable subject matter in Australia and abroad including gene patents
  - Recent cases on patentability in Australia and overseas jurisdictions
- » Presented by **Richard Hamer**, Partner, Allens; Leading Patent Litigation Lawyer, *Doyle's Guide 2015*

### IP Crime and Infringement

- Offences against the *Copyright Act 1968*, the *Trade Marks Act 1995*, and criminal contempt
  - What are the implications of criminal proceedings for civil infringement proceedings?
  - Analysis of key cases
- » Presented by **Justin Wheelahan**, Barrister, Owen Dixon Chambers West

### Copyright Law vs Design Law

- When a party can rely on copyright law or design law to protect their design
  - When might someone 'lose' copyright in their design?
  - How does the work of artistic craftsmanship exemption apply in practice?
  - Requirements for registering a design
  - Enforcing your design rights: registration vs certification
  - Examination of the benefits and limitations of the registered design system
- » Presented by **Sharon Givoni**, Principal, Sharon Givoni Consulting; General Editor, *Intellectual Property Law Bulletin*, *Internet Law Bulletin*, *Privacy Law Bulletin*, LexisNexis, Author, *Owning It: A Creative's Guide to Copyright, Contracts and the Law*, Creative Minds Publishing

### Professional Skills

#### Practice and Procedure in Intellectual Property Litigation

- A closer look at recent cases on practice and procedure including best practice in pleading, the use of separate questions and summary judgment applications
  - A consideration of the *IP Practice Note* released in March 2016
  - Tips for practitioners
- » Presented by **Clare Cunliffe**, Barrister, Owen Dixon Chambers West; Author, *Halsbury's Laws of Australia*, LexisNexis; Leading Intellectual Property Junior Counsel, *Doyle's Guide 2015*

## Session 2: CPD MANDATORIES MADE EASY FOR IP LAWYERS

\$480

2.00pm to 5.15pm

163V04B

» Chair: **Nadia Odorico**, Principal and Patent Attorney, Griffith Hack

### Ethics & Professional Responsibility Managing Conflict of Interest Issues Effectively

- Unique conflict of interest issues that apply to IP practitioners
  - Acting for or against friends, relatives and former clients or their rights
  - Case studies, recent cases and the lessons learned
- » Presented by **Glenn McGowan QC**, Chief Counsel, Gadens

### Professional Skills Drafting and Negotiating IP Agreements

- Important clauses to look out for
  - Identifying and protecting IP in the agreement
  - Negotiating effectively with the other party or third parties
  - Advising your clients effectively
- » Presented by **Michelle Dowdle**, Special Counsel and Head of IP, Sladen Legal

### Practice Management & Business Skills The Intellectual Property Practitioner's Guide to Effective Practice Management

- Effective document management systems
  - Managing staff and resources successfully
  - Best technology and systems to use
  - Effective marketing including internet and social media promotion
  - Business development strategies
- » Presented by **Joel Masterson**, Partner, Cornwall Stodart

“Excellent topics,  
very informative”

## ATTEND THE FULL DAY AND EARN

Attend and earn 7 CPD units including:

- 3 units in Substantive Law
- 1 unit in Ethics & Professional Responsibility
- 1 unit in Practice Management & Business Skills
- 2 units in Professional Skills

7  
CPD  
UNITS