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*Art & Life*  
**WORK·SHOP**  
*Est. X 2013*

# UNDERSTANDING COPYRIGHT FOR CREATIVES & SMALL BUSINESSES

An essential (and fun) workshop for creatives, entrepreneurs and small business owners with Sharon Givoni



**Monday October 17**



**6:30 pm - 8:30 pm**



**Tickets \$50**

It can be absolutely heartbreaking to wake up one morning and find your brand, design, artwork or business idea has been entirely ripped off by someone else, yet this is a problem that happens all the time for creative businesses.

But the good news is, understanding Copyright Law and the role it plays in protecting your most important asset (your intellectual property) needn't be as hard as you think!

Intellectual Property Lawyer, Sharon Givoni, is an expert in the area of copyright, particularly in relation to the creative industries. In this interactive and engaging workshop Sharon will guide you through the proactive steps you need to take to prevent copying, how to make sure you own something (especially if you are use freelancers, interns or take an old idea and recycle it into something new ) and practical steps you can take if you believe you have been copied.

We'll discuss how copyright is used to protect everything from products, to logos to marketing material, before delving into some 'grey-areas' of copyright law such as street art and tattoo art

Copyright law is a complex area, but this session will demystify the law through use of relevant case studies, useful tips and plenty of real life examples to bring this all to life.

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She also authored the well-known book 'Owning It: A Creative's Guide to Copyright, Contracts and the Law' and copies will be available for sale on the night.

Renowned for her vibrant use of colour and paper collage, Melbourne Artist and Designer Laura Blythman will be our guest speaker on the night, sharing some of her own experiences in the area of copyright.

A must for creatives, entrepreneurs and small business owners, this workshop is for you if you want to protect your best assets – your ideas!



## WHAT YOU'LL GET

- Everything you ever wanted to know about Copyright demystified!
- Handouts *Q&A session*
- Wine and light snacks on arrival

## WHAT TO BRING

- Pen and paper
- Bring along any questions you may have!



## TICKETS

Be sure to check out our [Terms & Conditions](#) before grabbing a ticket.