

NEW COURSE OWNING IT: COPYRIGHT, CONTRACTS AND THE LAW HALF-DAY TRAINING COURSE



AUSTRALIAN INSTITUTE
OF PACKAGING

WEDNESDAY 5TH OF OCTOBER

TOPIC:

OWNING IT: COPYRIGHT, CONTRACTS AND THE LAW HALF-DAY TRAINING COURSE

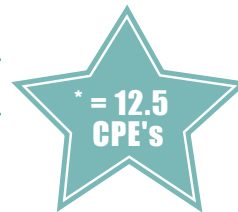
WHEN:

Wednesday 5th of October

OVERVIEW OF THE COURSE :



Following on from the recent publication 'Owning It: A Creative's Guide to Copyright, Contracts and the Law' by renowned Melbourne intellectual property lawyer Sharon Givoni the half-day training course aims to demystify copyright, contracts and intellectual property law for Australians working in creative industries and running their own businesses.



The half-day training course will be extracting key elements of the 560 page book including:

- Expert insight and explanation of intellectual property law in 'plain English'
- Key legal concepts through enlightening and entertaining real-life case studies.
- User-friendly flowcharts and tables that simplify legal terms, processes and procedures that creatives regularly encounter.

The half-day training course will aim to point attendees in the right direction regarding:

- The protection of their designs, trademarks, copyright, reputation, confidential information and other intellectual property (IP);
- How to reduce the risk of inadvertently infringing someone else's rights;
- Contract basics and licensing;
- How the law applies on-line and to certain aspects of social media;
- How to better achieve positive legal outcomes and much more.

The Owning It: Copyright, Contracts and the Law Half-Day Training Course will provide attendees with a broader understanding of how Intellectual Property Laws impact on packaging, food, beverage and manufacturing businesses. The focus will be on how to be proactive rather than reactive and preventing problems for arising and also how to protect what YOU OWN.

Food and Packaging designers, technologists and engineers, Brand Managers, PR, Marketing and Graphic Designers, Business Managers and Owners and Quality Control Teams.

COURSE OBJECTIVES:

Sharon Givoni

WHO SHOULD ATTEND?

Sharon Givoni is an experienced Intellectual Property lawyer. An avid consumer of goods especially in boxes she has a passion for packaging laws. She is on a number of intellectual property committees including the IP Committee of the Law Institute of Victoria and is a member of the Intellectual Property Society of Australia and New Zealand. She is also the General Editor of the reputable Intellectual Property Law Bulletin and the Internet Law Bulletin, published by LexisNexis.

PRESENTER:



TIME:

10.00 am arrival for a 10.30 am commencement
Training will conclude at approx. 3.30 pm
Morning tea, lunch and afternoon tea will be provided

WHERE:

Viewpoint Centre
Corner of Octavia St and St Kilda Road
Suites 3/8 40-44, St Kilda Road
St Kilda, Victoria 3182

PARKING:

Viewpoint is able to offer free on-site underground parking for 15 cars during the day-time. Street parking is available in the immediate area outside the building in Octavia Street (2 hrs free parking, 8.00 am - 6.00 pm) and along St Kilda Road for two blocks in either direction (1 hr meter parking, 8.00 am - 6.00 pm)

*CPE points are used to maintain your Certified Packaging Professional (CPP) credential.

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BOOK ON-LINE, EMAIL, SCAN OR FAX BACK

NB: To reserve your place simply book on-line, email your booking, or fax back this form.

HOW TO BOOK ?

ON-LINE

To reserve your place **CLICK HERE** to book on-line.

EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your confirmation to mark@aipack.com.au
Please indicate in your email if you have any additional guests.**

SCAN & EMAIL BACK

To reserve your place fill in your details, scan and email back to mark@aipack.com.au or fax back to + 61 7 3009 9916. If you are an AIP Member simply fill in your name, contact number and dietary requirements.

Mr/Ms: _____ Given Name: _____ Surname: _____

Position: _____ Company: _____

Address: _____

Suburb: _____ State: _____ Post Code: _____

Ph: (____) _____ Mob: _____

Email address: PRINT CLEARLY _____

Please indicate if you have any allergies or dietary requirements: _____

ADDITIONAL GUESTS

First Name: _____ Surname: _____

Email Address: PRINT CLEARLY _____ Company: _____

Please indicate if you have allergies or dietary requirements: _____

First Name: _____ Surname: _____

Email Address: PRINT CLEARLY _____ Company: _____

Please indicate if any of your guests have allergies or dietary requirements: _____

REGISTRATION FEES: INCLUDES THEIR OWN COPY OF OWNING IT

AIP MEMBERS \$350 inc GST QTY: x _____ \$ _____

ABA AEROSOL ASSO CN AFGC APPMA FIAL LATMA MLA SPE \$400 inc GST QTY: x _____ \$ _____

Non-Members \$450 inc GST QTY: x _____ \$ _____

NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for morning tea, lunch and afternoon tea. Please note, a workbook will be provided to each participant for future reference and use. Due to catering and venue requirements **NO CANCELLATIONS will be accepted after **Friday 30th of September**. Replacements will however be accepted. **ALL ATTENDEES TO RECEIVE THEIR OWN COPY OF OWNING IT AS A PART OF THE TRAINING COURSE.****

Mark Kelton
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