

COPYRIGHT AND DESIGN LAW FOR CREATIVES

A workshop with Sharon Givoni at Brick + Mortar

Sunday 25th October
2.30pm for 3pm start, until 4.30pm
Tickets \$45 (\$40 conc)



Image by Tess McCabe

"In this dynamic and interactive workshop, experienced presenter and intellectual property lawyer, Sharon Givoni, will guide you through basic principles that, as creative business people, you absolutely need to know. Offering plenty of practical examples, useful tips, visual examples and drawing on specific case studies, Sharon will demonstrate how copyright, trade marks and designs inter-relate, exploring questions such as:

1. What is copyright law?
2. Can you protect styles and ideas?
3. How close is too close when it comes to getting inspiration?
4. Copyright ownership: tips and traps
5. What can be copied and how do you better protect it?
6. What about brand protection? Legal ins and outs
7. Navigating the tricky parts of social media (What can you post? What can you upload? What if someone takes your work from the internet?)
8. How to protect product designs – a challenging area but one you must understand.

This workshop is ideal for artists, graphic designers, illustrators, letterers, fashion and accessory designers, jewellers, product designers, makers, craftspeople, marketing and communication professionals, musicians, filmmakers, retailers and anyone involved in creative small business.

Sharon Givoni is an experienced and engaging presenter and can bring complex legal issues to life in a way that's easy to understand. Sharon will be available to sign copies of her book 'Owning It: A Creative's guide to Copyright, Contracts and the Law' which will be available for sale at Brick•Mortar on the day. Above all you will definitely have fun."

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Location
Brick + Mortar
49 George Street,
Norwood

[BOOK MY TICKET](#)



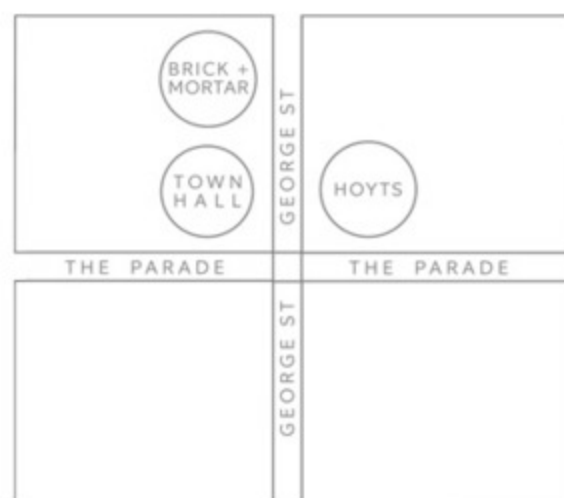
Sharon Givoni's book 'Owning It: A Creative's Guide to Copyright, Contracts and the Law' was released in April 2015. Packed with case studies, the book aims to demystify the law for creatives and small business owners regarding the protection of designs, trade marks, copyright, reputation, confidential information and other intellectual property.

For more information about Owning It, visit www.creativemindshq.com/owningit or www.sharongivoni.com.au.

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