



Hi there and welcome to the BrisStyle Inc. community blog. BrisStyle Inc. is a community group of artists and crafters who live in and around Brisbane. We work to provide support and creative opportunities for our members through workshops, business and creative development sessions, markets (come and meet the makers), exhibitions and social get-togethers. Head over to our website www.brisstyle.com.au for more information.

Thursday, August 6, 2015

:: Giveaway :: OWNING IT by Sharon Givoni

OWNING IT by Sharon Givoni

A Creative's Guide to Copyright, Contract and the Law...



In these days of high volume information and mass social media, the things that we create are being seen by hundreds, if not thousands of people everyday. Few artisans, writers and musicians think about what will happen once they put an idea into the ether.

The ramifications of sharing our creativity are sadly not always positive, as is outlined by Sharon Givoni in her new book "Owning It - A Creative's Guide to Copyright, Contract and the Law" published by Creative Minds Publishing. This beautiful book, with a foreword by Beci Orpin, delves into the somewhat confusing and murky business of what happens when the work of creatives is misappropriated, used in part without permission and outright stolen...and more importantly, how to protect yourself from the get go.

We can all imagine how devastating it would be to go into a big retailer and see our designs replicated, usually badly, for sale - this book gives case studies of how this has happened to Australian designers, such as Polli and My Bearded Pidgeon, and what, if indeed anything, can be done in these circumstances. The book covers the protection of your designs, trade marks, copyright, reputation, confidential information and other intellectual property (IP); how not to inadvertently infringe someone else's rights; contract basics; licensing; how the law applies online and to certain aspects of social media; and much more.

It is an absolute essential for every Australian creative artist and business. A clear, concise guide to navigate Australian legislation and Law. I love how clearly this book is set out. The language is easy to understand and has examples relevant to creative businesses. I really enjoyed the business structure and money matters sections of this book. General legal advice is there, to help you navigate your creative business with piece of mind, giving you confidence in where you stand and what your rights are as an Australian artist.

We hope you enjoyed this review from our committee member, [Pattie Murray](#) - Ceramic Artist.

We are very lucky to have a copy of this beautiful book to giveaway to one lucky winner (Australian residents only). To enter, please leave a comment below (make sure you leave a contact email address if your profile is private). Draw closes Thursday 13th August @ 1pm.

Posted by Bel - BrisStyle at 4:01 PM

6 comments:

Svanhild said...
That looks like such a handy book to have - its so hard finding accurate information about these things online!
August 6, 2015 at 4:59 PM

Anita ButtonBeads said...
All I can say is....it's ABOUT TIME someone addressed this issue clearly. Thanks for the succinct review Pattie. Can't wait to read this.
Anita
August 6, 2015 at 5:21 PM

Anonymous said...
Sounds like a fantastic book! My contact email is facetindustries@gmail.com. :)
August 7, 2015 at 7:48 AM

Brooke said...
Been wanting to read this! Looks like a handy book to have
August 7, 2015 at 8:05 AM

Anonymous said...
Hooray! This publication is worth its weight in gold. Congratulations to the author. Thank you, Stitchwizz
August 7, 2015 at 8:35 AM

Chrisy said...
Sounds like just what I need!
August 30, 2015 at 5:27 PM

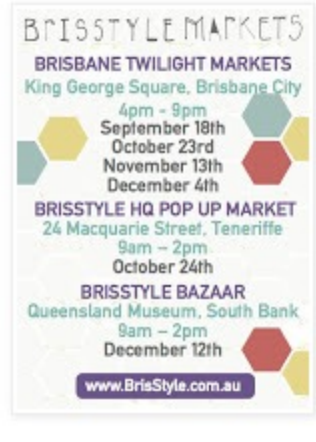
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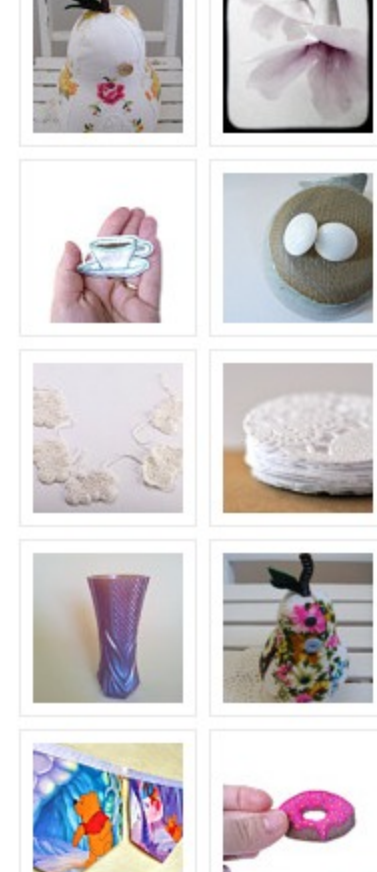
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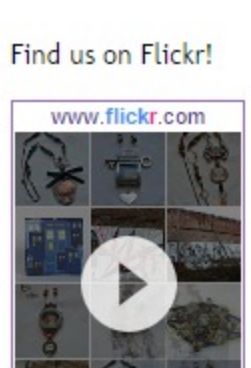
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